Call for papers

http://emrbi2022.org

15th Annual Conference of the EuroMed Academy of Business

Sustainable Business Concepts and Practices

September 21st-23rd, 2022
Palermo, Italy

Submission deadline: April 1st 2022

EMRBI Presidents

Prof. Demetris Vrontis
Vice Rector
University of Nicosia
Nicosia, Cyprus

Prof. Yaakov Weber
Director, Research Unit
School of Business
College of Management, Israel

Chairs: Prof. Maria Crescimanno and Prof. Antonino Galati, Department of Agricultural, Food and Forest Sciences, University of Palermo, Italy
See website for tourist attractions at vicinity of Palermo.
Conference Goals

The EuroMed Academy of Business annual conference is one of the major Business Management conferences of its kind in terms of size, quality of content, and standing reputation of attendees. Many of the papers presented contribute significantly to the business knowledge base.

Our goal is to create a friendly and approachable academy and environment, a strong network, whereby its members (including senior worldwide scholars, young faculty members, doctorate students, researchers, and business practitioners) are guiding and mentoring each other. Further, participants attend the conference’s Research Project Workshop to meet, improve research, collaborate with others, and apply for EU project funding. Some of the conference distinctions are:

a) Publication opportunities in highly ranked and indexed journals in Web of Science and Scopus
b) ISBN Conference Book of Proceedings including an ISSN for the book series. Book of Proceeding has always been approved for inclusion in the Conference Proceedings Citation Index of Clarivate Analytics an integrated index within Web of Science
c) Book series with 1. Routledge, Taylor and Francis Group (Scopus Indexed); 2. Palgrave Macmillan, Springer Nature (Scopus Indexed); and 3. Emerald Publishing
d) Authors’ Networking and Collaboration Workshop
e) Research Project and Publication Workshops
f) Meet the Editors and Meet the Reviewers Sessions
g) Special Conference Activities and Awards
h) Special Issue Paper Development Workshops

Author Guidelines

Papers and abstracts should be submitted online through the conference website at https://emrbi2022.com/submissions/

Submissions should strictly adhere to the Author Guidelines and follow the Paper or Abstract Manuscript Template found at https://emrbi2022.com/author-guidelines/

Please indicate, on the first page of the manuscript, the track number for submission. Should you feel that your submission does not exactly fit in any of the tracks please choose the General Track.

At the Annual Conference of the EuroMed Academy of Business, we accept both Paper and Abstract submissions. Authors who submitted an Abstract for review should not send a Full paper at a later stage. The manuscript to be included in the Book of Proceedings will be the one reviewed and accepted (abstract or paper).

The maximum number of submitted papers or abstracts accepted per author (either single or co-author) is three.

Submissions are taken into consideration under the understanding that accepted papers/abstracts will be presented at the conference by at least one of the authors.

If you face any problems, please contact submissions@emrbi.org or admin@emrbi.org
Important Dates

<table>
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<tr>
<th>Event</th>
<th>Date</th>
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<tbody>
<tr>
<td>Submission Deadline</td>
<td>April 1st, 2022</td>
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<tr>
<td>Start announcements of decisions</td>
<td>April 15th, 2022</td>
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<tr>
<td>Early-bird registration</td>
<td>Until June 20th, 2022</td>
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<td>Late registration</td>
<td>After June 20th and</td>
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<td>before Sept. 1st 2022</td>
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Publication Opportunities

**Conference Book of Proceedings (Book Series) – ISSN 2547-8516**

All accepted papers and abstracts will be published in the **Book of Proceedings** (with an ISBN number) which has always been approved for inclusion in the **Conference Proceedings Citation Index** — of Clarivate Analytics an integrated index within Web of Science. This distinction is given only to the most significant, in terms of academic excellence, conferences-conventions worldwide.

**Journals**

A selection of the best conference papers will also be considered for publication in the following journals (presented in alphabetic order), all of which are internationally ranked or/and ISI/Scopus approved. Some of these journals devote and publish a special issue based on conference papers.

2. **Agricultural and Food Economics**
3. **British Food Journal**
4. **European Management Journal**
5. **FIIB Business Review**
6. **Food Economy**
7. **Global Business and Economics Review**
8. **Industrial Marketing Management** (a **Special Issue Paper Development Workshop with take place during the conference**)
9. **International Journal of Big Data Management**
10. **International Journal of Business and Globalisation**
11. **International Journal of Entrepreneurship and Small Business**
12. **International Journal of Managerial and Financial Accounting**
13. **International Journal of Organizational Analysis**
15. **International Journal of Technology Transfer and Commercialisation**
16. **Italian Review of Agricultural Economics**
17. **Journal for Global Business Advancement**
18. **Journal for International Business and Entrepreneurship Development**
19. **Journal of International Management** (a **Special Issue Paper Development Workshop with take place during the conference**)
20. **Journal of Business Research**
21. **Journal of Knowledge Management**
22. **Journal of Transnational Management**
23. **New Medit**
24. **World Review of Entrepreneurship, Management & Sustainable Development**

**ADDITIONAL PUBLICATION OPPORTUNITIES WILL BE ANNOUNCED SHORTLY**
**EuroMed Book Series**

We are pleased to inform you of EuroMed Academy of Business’ launching of three book series in the coming year, in association with three internationally prominent publishers. Below you may find the basic profile of each and all of the aforementioned series, along with the contact editor names and emails for further information.

<table>
<thead>
<tr>
<th>Series title</th>
<th>Series editors</th>
<th>Publisher</th>
</tr>
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</table>
| Annals of Business Research *(Scopus Indexed)* | Riad Shams  
Demetris Vrontis  
Yaakov Weber  
Evangelos Tsoukatos  
Lea Iaia  

*Contact co-editor:*
Lea Iaia
leai.aia@unich.it | Perspectives, Routledge,  
Taylor and Francis Group |
Yaakov Weber  
Alkis Thrassou  
Riad Shams  
Evangelos Tsoukatos  
Leonidas Efthymiou  

*Contact co-editor:*
Leonidas Efthymiou
efthymiou.l@unic.ac.cy | Palgrave Macmillan, Springer Nature |
| Cross-disciplinary Management Perspectives: Applications, Challenges and Opportunities | Yaakov Weber  
Demetris Vrontis  
Evangelos Tsoukatos  
Riad Shams  

*Contact co-editor:*
Yaakov Weber
yweber@bezeqint.net | Emerald Publishing |

The EuroMed Academy of Business welcomes your contribution to these books, as chapter authors, following of course a successful review process; and looks forward to strengthening the already significant academic collaboration with and between its members.
Other Conference and Pre-Conference Activities

- Research Project Workshop
- Authors’ Networking and Collaboration Workshop
- Meet the Editors Session
- Meet the Reviewers Session
- Session Chairs and Discussants Workshop
- Journal Special Issue Paper Development Workshops (1. Journal of International Management; 2. Industrial Marketing Management)

Conference awards

- Conference Best and Highly Commended Paper Awards
- Conference Best and Highly Commended Student Paper Awards
- Conference Best Track Chair and Commended Track Chair Awards
- Conference Best Reviewer Awards
- Conference Best Track Paper Award
- EMJB Best Paper Awards
- EMRBI – SIMA Award

Conference Venue

Campus University of Palermo, Building 19 – Viale delle Scienze

Conference Hotels

Details on accommodation options, pricing and booking instructions are available at the conference website.

Optional Tours and local and vicinity Travel

A selection of very attractive tours (both in Palermo but also in nearby top attractive areas) have been arranged for conference participants. Details will be available shortly at the conference website.
Programme Tracks

Please indicate, on the first page of your manuscript, the track number for submission. Should you feel that your submission does not exactly fit in any of the tracks below please indicate General Track. For more details, please visit the conference website. For more details, please visit the conference website.

| 1.    | Accounting          |
| 2.    | Behavioural Economics and Finance |
| 3.    | Business Ethics     |
| 4.    | Business Evaluation |
| 5.    | Conflict Management |
| 6.    | Communications      |
| 7.    | Consulting          |
| 8.    | Corporate Social Responsibility |
| 9.    | Cross Cultural Management |
| 10.   | Corporate Governance|
| 11.   | Digital Economy     |
| 12.   | Diversity and Gender in Organizations |
| 13.   | Economics           |
| 14.   | Emerging Markets    |
| 15.   | Environmental Economics |
| 16.   | Entrepreneurship    |
| 17.   | Family Business     |
| 18.   | Finance             |
| 19.   | Financial Services and Banking |
| 20.   | Food and Agriculture Management |
| 21.   | Health Care Management |
| 22.   | Tourism and Hospitality |
| 24.   | Information Systems’ Management |
| 25.   | Interdisciplinary Research |
| 26.   | International Business |
| 27.   | International Management |
| 28.   | Knowledge Management and Intellectual Capital |
| 29.   | Learning and Teaching |
| 30.   | Marketing           |
| 31.   | Mergers, Acquisitions and Strategic Alliances |
| 32.   | Innovation Management |

A special award by SIMA and EUROMED will be presented to the best paper in the track.

| 33.   | Operations, Production and Quality Management |
Organic agriculture is a sustainable production system that has gained, in recent decades, massive implementation at global level (Migliorini & Wezel, 2017). Due to its role in reducing the environmental impact in agri-food supply chains, and thanks to its market appreciation, organic agriculture represents an ideal arena for experimenting the adoption of sustainable innovations. Among the numerous challenges, organic supply chain is called to face the limits of distribution technologies that are often responsible of food waste and plastic waste (Hemmerling et al., 2015). As for the plastic waste, a sustainable solution comes from the bioplastics. Bioplastic may face at least two main concerns, namely 1. Improving shelf-life of fresh products, and 2. Reducing the use of fossil-origin plastic. Current special issue proposal is meant to collect original papers tackling plastic waste issue in organic supply chains.